

Chelsea Canlas

Biomedical communicator and designer

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www.chelseacanlasvisuals.com

SKILLS

Software:

Adobe Suite: Photoshop, Illustrator, InDesign, AfterEffects, XD, Dreamweaver; Autodesk Maya; UCSF Chimera; MS Office Suite; HTML/CSS

Technical:

Research and content development; Visual strategy and communication; UX/UI design; Motion graphics; Storyboarding; Data visualization; Exhibition design

EDUCATION

M.Sc. in Biomedical Communications

Faculty of Medicine, University of Toronto (Toronto, ON)
2016-2018

Ryerson University (Toronto, ON)

Related coursework: Biology, General Chemistry, Cell Biology, Anatomy and Physiology, Introduction to the Human Genome
2013-2015

B.Des. in Illustration

Faculty of Design, OCAD University (Toronto, ON)
2006-2010

AWARDS

Award of Excellence in Interactive Media, 2019

For "Kinundrum: a Learning app for Kinesiology Education", AMI Salon

Eila I. Ross Award, 2018

Biomedical Communications, University of Toronto

Wendy M. Kates Memorial Award, 2018

Biomedical Communications, University of Toronto

Award of Excellence in Animation, 2018

For "Medical Genomics: Research to Patient Care", AMI Salon

Award of Merit in Didactic Illustration, 2018

For "Pathology of Oral Herpes", AMI Salon

Inez Demonet Scholarship, 2018

Vesalius Trust, Association of Medical Illustrators (AMI)

Instructional Technology Innovation Fund, 2018

University of Toronto

Professor Stephen Gilbert Award for Artistic Excellence in Biomedical Visualization, 2017

Biomedical Communications, University of Toronto

EXPERIENCE

Medical Communications Designer, 2018-present

AXS Studio, Toronto, ON

- Produce accurate and impactful visuals that include print material, UI designs for interactive applications, and motion graphics for animations
- Other responsibilities include team collaboration to develop user experiences, research, storyboarding, and prepress preparation before delivery of print files

Design Editor, 2017-present

Institute of Medical Science Magazine, University of Toronto

- Delivered quality layout design and infographics on a timely basis for the magazine's quarterly issues

Teaching Assistant, 2017

Prof. David Mazierski, University of Toronto

- Lead weekly labs for the Health Science Communications course, *Imaging Technologies for Scientific Visual Communication*

Freelance Biomedical Communicator, 2016-present

- Produced numerous scientific illustrations for print and web publications for *River Clinic Oriental Medicine* (Toronto, ON)
- Created iconography and scientific illustrations that produced a visually-cohesive graphic approach for a pharmacology review handbook for health professional students, published by *Toronto Notes, Faculty of Medicine, University of Toronto* (Toronto, ON)

Freelance Graphic Designer, 2010-present

- Lead the exhibition concept design and graphics for *Biosphère, Environment Museum* (Montreal, QC); *Magna Carta Canada Travelling Exhibition*; and *University of Michigan Museum of Natural History* (Ann Arbor, MI)
- Created exhibition and environmental graphics for the *Institute for Quantum Computing* at Waterloo University (Waterloo, ON) and *Perlan Museum of Icelandic Natural Wonders* (Reykjavik, Iceland)
- Co-designed the *WishmeluckON* wall, an interactive art installation for *Ontario's Celebration Zone for the PAN AM and PARAPAN Games* (Toronto, ON)

Graphic Communications Designer, 2010-13

Lord Cultural Resources, Toronto, ON

- Collaborated with consultants and clients on content development, research, visual strategy, and exhibition design
- Developed a revised brand style guide which included visual standards and templates that streamlined company workflow